



COMPANY HISTORY

The first Samurai Sam's Teriyaki Grill® opened in Scottsdale, Arizona in 1994. The original vision for the restaurant was to create a menu that featured healthy, fresh Japanese dishes with plenty of mouthwatering teriyaki sauce. This vision is still evident today as the menu at Samurai Sam's Teriyaki Grill features Japanese favorites, including a variety of rice bowls filled with generous portions of marinated, grilled steak and chicken, fresh wok-stirred veggies and steamed rice, topped with Samurai Sam's® Teriyaki Sauce. Samurai Sam's is also well-known for yakisoba bowls, grilled egg rolls and crisp fresh salads.

In 2003, Kahala acquired Samurai Sam's Teriyaki Grill with the intention of preserving its philosophy of serving delicious, nutritious Japanese-style meals with fast, friendly service at an affordable price. In that same year, Kahala opened 23 locations and thus began the expansion of Samurai Sam's into 17 states. In 2002, 2003, 2007 and 2008, Samurai Sam's Teriyaki Grill was named **#1 Asian Fast Food Chain** by *Entrepreneur® Magazine*. In 2007, Samurai Sam's was named the **Top Asian Franchise to Own** by *Entrepreneur Magazine* and was listed #280 in the magazine's ranking of the top 500 franchise concepts worldwide. In 2010, Samurai Sam's was ranked #469 in *Entrepreneur Magazine's 'Franchise 500®.'*

Today, Samurai Sam's Teriyaki Grill has grown to more than 40 locations worldwide. To find out more about Samurai Sam's Teriyaki Grill, visit www.samuraisams.net.



GENERAL TALKING POINTS

- Samurai Sam's Teriyaki Grill™ features fresh, healthy Japanese favorites at an affordable price with fast, friendly service.
- Samurai Sam's® is best known for offering rice bowls filled with generous portions of marinated, grilled steak and chicken combined with fresh wok-stirred veggies served over steamed rice and topped with Samurai Sam's Teriyaki Sauce.
- Yakisoba bowls, grilled egg rolls and fresh salads are also popular menu items.
- The first Samurai Sam's opened in Scottsdale, Arizona in 1994.
- In 2002, 2003, 2007 and 2008, Samurai Sam's Teriyaki Grill was named **#1 Asian Fast Food** by *Entrepreneur® Magazine*.
- In 2007 and 2008 Samurai Sam's was named the **Top Asian Franchise to Own** by *Entrepreneur Magazine*.
- In 2010, Samurai Sam's was ranked #469 in *Entrepreneur® Magazine's* 'Franchise 500®.'
- Several menu items have been recognized for their excellent nutritional values by HealthyDiningFinder.com®.
- There are currently more than 40 locations worldwide.



BOWLS

Rice Bowls

Served over a bed of steamed rice with fresh wok-stirred veggies and Samurai Sam's® Teriyaki Sauce. Each bowl is made to order with the following options:

- Veggie
- Chicken
- Steak
- Shrimp
- Salmon
- Chicken and Steak Combo

Yakisoba Bowls

Mouthwatering yakisoba noodles wok-stirred with fresh, crisp veggies. Each bowl is made-to-order with the following options:

- Veggie
- Chicken
- Steak
- Shrimp
- Salmon
- Chicken and Steak Combo

Sumo Bowl

Steak, chicken breast and dark meat chicken, veggies, rice and Samurai Sam's® Teriyaki Sauce

Riceless Bowl

Chicken breast, veggies and a side of Samurai Sam's® Teriyaki Sauce

Spicy Steak & Broccoli Bowl

Steak, broccoli, rice and Samurai Sam's® Spicy Teriyaki Sauce

Sweet & Sour Bowl Chicken, green peppers, pineapple, rice and tangy sweet & sour sauce

Orange Peel Chicken Bowl

Chicken breast, wok-stirred veggies, rice and zesty orange peel sauce



WRAPS, SALADS AND SIDES

Teriyaki Wraps

Served with steamed rice and wok-stirred veggies, wrapped in a wheat tortilla and served with Samurai Sam's® Teriyaki Sauce. Wraps are made-to-order with the following options:

- Veggie
- Chicken
- Steak
- Shrimp
- Salmon
- Chicken and Steak Combo

Sesame Garden Toss

Marinated chicken breast, sliced cucumbers, fresh julienne carrots and yakisoba noodles on a fresh lettuce blend served with Sesame dressing

Oriental Chicken Salad

Marinated chicken breast, cucumbers and wonton strips on a fresh lettuce blend served with Oriental Vinaigrette dressing

Grilled Egg Roll

A Samurai Sam's® classic that is grilled – not fried

Potstickers

A blend of pork and vegetables wrapped in a wonton wrapper, wok-seared and served with a spicy soy dipping sauce

Crab Puffs

Tender crab meat and cream cheese wrapped in a wonton and grilled to perfection

Side Salad

A fresh lettuce blend with cucumbers and a side of Oriental Vinaigrette dressing